



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Applicant : Thomas J. Perkowski  
Application Serial No.: 09/599,690  
Filing Date : June 22, 2000  
Title : INTERNET-BASED CONSUMER PRODUCT BRAND  
INFORMATION MANAGEMENT AND DELIVERY SYSTEM  
FOR USE WITHIN THE ENTERPRISE OF A  
MANUFACTURER OF CONSUMER PRODUCTS  
Examiner : Timothy M. Brown  
Group Art Unit : 3625  
Attorney Docket No. : 100-035USA000

Honorable Commissioner of Patents  
and Trademarks  
Washington, DC 20231

**PRELIMINARY AMENDMENT**

Sir:

In response to the Office Action mailed in the present Application on February 10, 2003, Applicant submits the following amendments to the same:

AMENDMENT OF THE CLAIMS:

Please cancel claim 7-12 without prejudice or disclaimer and add rewritten claims 13-16 as follows:

Claims 1-12 (canceled)

Claim 13 (new): An Internet-based consumer product brand information management and communication system for use within the enterprise of a manufacturer of consumer products, said Internet-based consumer product brand information management and communication system comprising:

a central relational database management system (RDBMS) for storing and managing

(1) a plurality of universal product numbers (UPNs) assigned to a plurality of UPN-indexed consumer products manufactured by said manufacturer and registered with said central RDBMS by said manufacturer and/or its agent,

(2) a trademark (TM) symbolically linked to each said UPN,